



**Regina
Humane
Society**

Welcome to Your Field Trip!

Grades 10-12 Teacher Guide

Hello and Welcome!

We are thrilled your senior students will be joining us at the Regina Humane Society for a learning experience rooted in real-world issues, community service, and animal welfare.

Our high school field trips help students explore:

- how marketing and media can drive adoption outcomes
- how community outreach supports families and pets
- the role humane societies play in social services and public safety
- the intersection between animal welfare, equity, and community need
- meaningful ways young adults can advocate for animals

Each session includes inquiry, critical thinking, and hands-on engagement.

Field Trip Times

- We offer afternoon field trips on Mondays through Fridays.
- The average field trip lasts 45 minutes to an hour.
- Please plan to arrive 5 minutes early to get your class settled.

Donation Information

If your class is able, please consider making a donation.
Our typical donation are:

- \$50 per classroom or approximately \$2 per student
- an in-kind donation (see right)
- a donation of a gift card to be used by the RHS

Donations are collected when your class arrives for the visit. No deposit is required ahead of time. All donations directly support our humane education programs and the animals in our care.

Most Needed Items:

- Canned cat and dog food
- 6 foot leashes
- Cat litter
- New Kongs
- New dog and cat toys
- Cat or small dog beds
- Liquid laundry detergent
- Dentasticks
- Bleach

Adopt Shop Visit

During your visit, students will have the opportunity to shop by our Adopt Shop. The shop features a variety of kid-friendly toys and trinkets, with most items priced between \$2–\$10, and Humane Heroes Adoption Kits available for \$22.20 (tax included).

Optional purchases help support the Regina Humane Society and the animals in our care.



Booking Your Field Trip

To request a field trip, please visit:

<https://reginahumanesociety.ca/school-field-trips-and-tours>

After submitting your request, the Manager of Education & Outreach will follow up to confirm your booking and next steps.

No deposit is required, and payment is made upon arrival.

A Quick Look at Your Visit

During your visit, your class will experience:

1

A guided tour of the Shelter

Students will learn about the different areas of the RHS, how we care for animals, and the important work our staff and volunteers do every day.

2

One of our grade-appropriate humane education lessons (please see below)

- Animal Promotions & Media Impact
- Community Outreach (Helping Beyond the Shelter)

3

A hands-on activity

Activities vary by topic and may include:

- developing a creative promotional concept for an animal,
- analyzing real outreach scenarios and determining the best supports,
- designing a way to address the needs of the people in our city, or
- examining how social campaigns, events, and messaging influence public perception.

4

An Adopt Shop Visit

Students will have the opportunity to visit the Adopt Shop for browsing and optional purchases.

5

Wrap-up & reflection time

Before your class leaves, we'll revisit what they learned and reflect on how they can help animals in their own lives.

Arrival Information

Please enter through the main entrance doors which are at the front of the building. Your group will be greeted by the RHS staff and guided to our education space.

Lesson Options

Animal Promotions & Media Impact

Students explore how marketing and storytelling help animals get adopted and support the shelter's work. They learn how creative promotion can increase visibility, build community awareness, and ultimately help save lives.

Community Outreach (Helping Beyond the Shelter)

Students learn how outreach programs support both animals and people in the community. They explore how services like food banks, microchipping, and education help keep pets in homes and prevent animals from entering the shelter.

Thank you for choosing the Regina Humane Society as part of your students' learning journey!

Important Teacher Information

Please review before your visit

This section outlines all essential expectations, supervision requirements, and safety guidelines to ensure a smooth and safe field trip for your class.

1

Supervision Requirements

To maintain safety for both students and animals, teachers and accompanying adults must supervise students at all times while in the Regina Humane Society facility.

- **We require a minimum ratio of 1 adult per 10 children.**
- The RHS staff and volunteers do not count toward required supervision ratios.
- Teachers and adults are responsible for student behaviour, movement, and safety throughout the program.
- **Teachers must remain with their school group and students during the entire visit.**

2

Waivers + Parent Handouts

All student waivers must be completed and submitted at least two days before your scheduled field trip. If a student does not have a completed waiver, they may not be permitted to participate in certain activities.

Parent handouts with information on the visit can be found on our webpage:

<https://reginahumanesociety.ca/school-field-trips-and-tours>

Waivers will be provided by the Regina Humane Society after booking.

3

Food & Drink Policy

To ensure animal and facility safety:

- No food, drinks, gum, or candy are permitted beyond the locker/cubby area.
- Students may store these items in their cubbies during the visit.
- Water bottles must also remain in the cubby area until the group is finished the program.

4

Personal Belongings

Lockers and cubbies will be available for student use.

Please note:

- Lockers are not locked,
- Students should refrain from bringing valuables into the building.

5

Behaviour Expectations

To keep the environment safe and respectful for both students and animals, students:

- walk inside the building—no running.
- may not tap on kennel windows or doors.
- use calm, quiet voices in animal areas.
- keep hands to themselves unless instructed otherwise by the RHS staff.
- follow directions from their teacher and the RHS facilitator at all times.

6

Animal Interaction

For safety reasons:

- **Students will not directly handle animals during the field trip.**
- The RHS staff will demonstrate activities, safety techniques, and animal behaviour concepts for the class.

As we are open to the public at the time of your field trip, the students may see animals moving to and from their suites, but students are asked not to approach these animals.

This ensures a safe, controlled learning experience for both animals and students.

7

Cancellations or Changes

If your plans change, please call or email as early as possible.
This allows the RHS to offer your time slot to another classroom.

Before You Arrive: Teacher Checklist

Here's a quick list to help your class get the most out of their visit:

- You can either scan and submit the waivers ahead of your field trip, or bring them with you on the day of your visit. Without a completed waiver, students may not be able to participate fully.
- Remind students of behaviour expectations (We also review this during the visit)
 - Walk, don't run
 - Use indoor voices
 - Stay with the group
 - Respect the animals' space
- Review the "no food or drink beyond the cubbies" rule
- Talk with your class about what a humane society does. We'll cover this too — but a little pre-discussion makes the experience richer!

Saskatchewan Curriculum Alignment With “I Can” Statements

Key Curriculum Connections for Humane Education

I Can Statements for Animal Promotions Lesson

- I can analyze how messaging, media, and marketing influence public behaviour.
- I can evaluate how promotional strategies impact adoption outcomes.
- I can develop creative communication ideas that effectively advocate for animals.
- I can explain why consistent branding and storytelling matter for community engagement.
- I can recognize how digital and traditional media shape opinions about shelter animals

I Can Statements for Community Outreach Lesson

- I can explain how animal welfare connects to community well-being.
- I can identify barriers that prevent families from accessing pet care and how outreach reduces them.
- I can analyze real outreach scenarios and determine appropriate supports.
- I can recognize the role humane societies play in public safety, crisis support, and family stability.
- I can evaluate how outreach programs benefit both animals and the people who care for them.



Extension Activities

These activities help reinforce the learning once you return to class.

Animal Promotions Extension Activities

Create a Graphic Suite for an Adoption Event

Students design a complete promotional package for a themed adoption event (e.g., "Out of This World Adoptions", "Fall in Love", "Forever Valentines", etc.).

Students create:

- Instagram square post
- Digital poster
- Story graphics
- One highlighted animal feature that fits the theme (graphics + write-up)

Requirements:

- Consistent branding
- Engaging, theme-connected visuals
- Clear pricing/message
- Accurate adoption info

Create a Marketing Mini-Campaign

Design a Four-Page Holiday Catalogue - students create a 4-page mini catalogue featuring:

- Page 1: Cover - Theme (e.g., "Holiday Giving Guide" or "Warm Wishes for Wet Noses")
- Page 2: Items to Donate - Pet food, litter, enrichment toys, training tools, cleaning supplies, etc.
- Page 3: Items to Purchase in the Adopt Shop - RHS-branded items, toys, treats, leashes, collars, holiday merchandise, etc.
- Page 4: Feature Page - Spotlight on:
 - the impact of year-end giving, or
 - a story about how donations helped a specific animal

Plan a Community Event

in a Pints for Paws / Ales for Tails Style, Students develop a full concept for a fundraising event held with a local business. Students must include:

- Name and theme
- Location & partnership (brewery, coffee shop, art studio, etc.)
- Activities or entertainment
- Promotional plan
- Ticketing or donation structure
- Expected community impact
- Sample promotional graphics

Extension Activities

These activities help reinforce the learning once you return to class.

Community Outreach Extension Activities

Reflection: "What Does a Humane Community Look Like?"

- A written or discussion-based activity connecting animal welfare to social, economic, and community issues.

"Barriers to Care" Inquiry Project

- Students research:
 - housing access
 - vet costs
 - transportation
 - safety concerns
 - availability of behavioural support
- Then connect findings to how the RHS programs reduce these barriers

Advocacy Through Art: "Change Through Creativity"

- Students use an art form of their choice to advocate for a humane issue.
- Possible mediums: photography series, poster set, digital illustration, short video or TikTok-style reel, poetry or spoken word, song/rap, sculpture or installation art
- Goal: Communicate a message about: spay/neuter importance, adoption vs. purchasing, community outreach, animal emotions & body language, barriers faced by pet owners

Case Study Project: "The Human Side of Humane Societies"

- Students explore the intersection between:
 - pet ownership, mental health, poverty, housing, crisis support, community safety
- Students choose one topic (e.g., pets & homelessness, domestic violence & emergency pet boarding, senior citizens and pet care), connect it to the RHS, and create a:
 - short research report, podcast episode, mini-documentary, or slideshow,

